

2018
TRAVEL AND TOURISM (Vocational)

Total marks : 50

Time : 2 hours

General instructions :

- i) *Approximately 15 minutes is allotted to read the question paper and revise the answers.*
- ii) *All questions are compulsory except Q. no.18 to 23 where general option is given.*
- iii) *The question paper consists of 23 questions.*
- iv) *Marks allotted to every question are indicated against it.*

N.B: *Check that all pages of the question paper are complete as indicated on the top left side.*

1. **Choose the correct answer from the given alternatives:** **10x1=10**

- a. In general term, personality mean
 - (a) attitude
 - (b) interests
 - (c) values
 - (d) unique set of qualities
- b. Business casuals are generally worn on
 - (a) Mondays
 - (b) Thursdays
 - (c) Fridays
 - (d) Saturdays
- c. Which of the following is defined as 'the customary code of polite behavior in society or among members of a particular profession or group' ?
 - (a) Politeness
 - (b) Etiquette
 - (c) Personality
 - (d) Behaviour
- d. What is the contribution of tourism to the national GDP in India?
 - (a) 6.23%
 - (b) 8.78%
 - (c) 9.4%
 - (d) 10.7%
- e. The full form of NTO is
 - (a) National Travel Organisations
 - (b) National Tour Organisations
 - (c) National Tourism Organisations
 - (d) National Transport Organisations
- f. The room that comes with an option of a king size or twin bed is known as
 - (a) Twin room
 - (b) Cabana room
 - (c) Suite
 - (d) Double room

- g. The document that is needed by domestic travellers to visit certain restricted or protected area in India is known as
(a) Aadhar (b) Passport
(c) Innerline Permit (d) VISA
- h. Where is Eiffel Tower located?
(a) Paris (b) London
(c) New York (d) Berlin
- i. Kovalam Beach is a
(a) manmade tourism product (b) natural tourism product
(c) event based tourism product (d) symbiotic tourism product
- j. Which of the following is a festival that is held annually in Rajasthan for five days?
(a) Diwali (b) Durga Puja
(c) Pushkar Fair (d) Holi

Answer the following questions in one word or one sentence:

2. "Experience is the teacher of all things". Who said this? 1
3. As books are judged by its covers, what are people judged by? 1
4. Where is the headquarters of UNWTO located? 1
5. What is the meaning of 'Athithi Devo Bhava'? 1
6. What does the word FOREX stand for? 1
7. Who is a customer in tourism business? 1
8. List any two Natural World Heritage Sites in India. 1
9. Write the full form of UNESCO. 1

Answer the following questions in 20-50 words:

10. Mention any four generic determinants of personality. 2
11. What is domestic tourism? Give an example. 1+1=2
12. What is VISA? 2
13. Distinguish between inbound and outbound tourist. 2
14. Write any two economic impacts of tourism. 2
15. What is TIM? How many AITA Airlines have voluntarily come up with the publication called TIM? 1+1=2
16. What is manmade tourism product? Give two examples. 1+1=2
17. Mention any four activities that tourist can undertake in mountains. 2

Answer any four from the following questions in 60-100 words:

- 18. What is body language? Explain any three types of body language. **1+3=4**
- 19. Briefly explain any four strategies that can help to improve positive work attitude. **4**
- 20. Explain any four activities of travel agency. **4**
- 21. Write any four roles of STDC in the promotion of tourism. **4**
- 22. Describe the role and functions of the Ministry of Tourism in India. **4**
- 23. Explain symbiotic tourism products with suitable examples. **4**
