

Total number of printed pages: 2

2020/XI/BUS

2020
BUSINESS STUDIES

Marks: 90

Time: 3 hours

General instructions:

- i) *Approximately 15 minutes is allotted to read the question paper and revise the answers.*
- ii) *The question paper consists of 26 questions. All questions are compulsory.*
- iii) *Marks are indicated against each question.*
- iv) *Internal choice has been provided in some questions.*

N.B: *Check that all pages of the question paper is complete as indicated on the top left side.*

- | | | |
|-----|---|----------|
| 1. | Define employment. | 1 |
| 2. | Which class does the synthetic industry belong to? | 1 |
| 3. | Write the name of the assisting document of the Memorandum of Association. | 1 |
| 4. | What is goods and services tax? | 1 |
| 5. | What are the rights of the manager in the joint Hindu family business? | 1 |
| 6. | What is an invoice? | 1 |
| 7. | Write the full form of NABARD. | 1 |
| 8. | What is startup India Scheme? | 1 |
| 9. | How are MNCs harmful for domestic industries? | 2 |
| 10. | State any two utilities of a government company. | 2 |
| 11. | Mention any two nature of outsourcing of services or BPO. | 2 |
| 12. | Name four important documents used in export trade. | 2 |
| 13. | What are the two preferential rights given to the preference shareholders? | 2 |
| 14. | a. Explain any four auxiliaries to trade. | 4 |
| | Or | |
| | b. Explain any two banking and two non banking functions of indigenous bankers in India. | |
| 15. | Discuss any four characteristics of business. | 4 |

16. Distinguish between public and private enterprises on four bases. **4**
17. **a.** Explain any four benefits of E-commerce. **4**
Or
b. Explain the types of outsourcing of services.
18. Discuss social responsibility of business towards any four parties. **4**
19. Explain four elements of business ethics. **4**
20. **a.** Discuss any four features of entrepreneurship. **4**
Or
b. Discuss any four role of small business in rural India.
21. **a.** Explain any four types of intellectual property rights. **4**
Or
b. Explain any four ways to fund arrangement for a startup.
22. **a.** Discuss any eight contents of a partnership deed. **8**
Or
b. Discuss any eight features of cooperative organisation.
23. **a.** Explain the services of e-banking. **8**
Or
b. Explain the principles of insurance.
24. **a.** Explain any four nature and four significance of business finance. **4 + 4 = 8**
Or
b. Explain any four features and four advantages of GDR.
25. **a.** Explain any eight services of retailers towards customers. **8**
Or
b. Explain any eight advantages of chain stores.
26. **a.** Explain any four benefits each of international business to nation and to firms. **4 + 4 = 8**
Or
b. State four features and four objectives of WTO.
