

2020

ENTREPRENEURSHIP

Full marks : 70

Time : 3 hours

General instructions:

- i) Approximately 15 minutes is allotted to read the question paper and revise the answers.*
- ii) The question paper consists of 19 questions. All questions are compulsory.*
- iii) Marks are indicated against each question.*
- iv) Internal choice has been provided in some questions.*

N.B: Check that all pages of the question paper is complete as indicated on the top left side.

- 1. Why do we need entrepreneurs? **1**
- 2. Who are fabian entrepreneurs? **1**
- 3. Write one activity of business. **1**
- 4. What is meant by unit cost? **1**
- 5. Define capital structure. **1**
- 6. What are retained earnings? **1**
- 7. Explain the different types of secondary industries. **3**
- 8. Discuss any three major activities involved in the physical distribution of products. **3**
- 9. State any three facts about tax which an entrepreneur must know. **3**
- 10. What are the sources of cash inflow? **3**
- 11. Differentiate between fixed cost and variable cost. **3**
- 12. **a.** What are the myths about entrepreneurs? **5**
Or
b. What are the advantages of entrepreneurship?
- 13. **a.** Explain the common ways of generating the ideas. **5**
Or
b. Explain any five external factors of macro level.

14. a. Describe the challenges faced by women entrepreneurs. 5
Or
b. Explain the role of networking in entrepreneurship.
15. a. Discuss the importance of social entrepreneurship. 5
Or
b. Define business risk. Explain the various nature of business risk. (1+4=5)
16. a. What does the word cloud denote? Explain the environmental barriers to the growth of entrepreneurship. 1+4=5
Or
b. Discuss the various stages of growth of an enterprise. (5)
17. a. What are the essential attitudes which an entrepreneur must possess? 8
Or
b. Explain the difference between an entrepreneur and an employee.
18. a. Bring out any eight points of difference between e-business and traditional business. 8
Or
b. Define joint venture. Explain the benefits of joint venture. (1+7=8)
19. a. What factors are kept in mind while selecting a source of fund? 8
Or
b. Write the main feature of venture capital.
